COLONNA

Press Pack





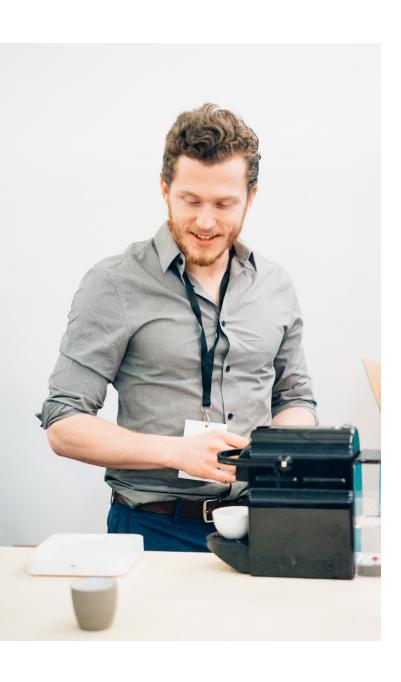


Three-time UK Barista
Champion Maxwell
Colonna-Dashwood
founded Colonna because
he wanted to source and
roast the world's most
exciting coffees—and to
overcome the challenges
of brewing excellent, highquality coffee at home.

Based in Bath, Colonna and Small's has been a coffee-tasting destination for the past seven years. Maxwell and his team have triumphed in the world of coffee competitions, operated a coffee school, and collaborated with scientists to constantly push the boundaries in the pursuit of coffee perfection.

Together with Christopher H. Hendon,
Maxwell co-authored and published *Water*For Coffee. This book explores how a water in
Edinburgh will make your coffee taste completely
different to a water in London. Their latest work
used a Laser Particle Analyser to examine how
coffee grinds differently at different temperatures,
discovering that the colder your coffee gets,





the more brittle it is, and therefore the more it shatters, creating a finer grind.

Colonna, Maxwell's latest project, directly challenges the specialty coffee world's preconceptions about how to brew coffee with amazing flavour. Artisan brew bars and barista competitions are a far cry from single-serve pods with a mainstream, commercial flavour profile. However, capsule technology is perfect for achieving amazing results at home: an oxygen-free chamber with a weighed and perfectly-ground dose of coffee ready to brew. This, combined with a machine calibrated to deliver an exact amount of pressure and water at the correct temperature, means that Colonna are able brew incredible coffees using home equipment.

Colonna is committed to sustainability, paying a premium for coffees that ensure a high cup quality and sustainable buying practices that reward the grower. Capsule technology is extremely efficient and makes the most of the precious beans that are carefully and lovingly grown. Nespresso capsule machines use only the water you need and the capsules are recyclable. Colonna is committed to realising capsule technology as one of the most sustainable brewing devices available and are currently working towards a fully compostable solution.

Colonna curate their carefully sourced coffees in three genres. Foundation coffees are the bedrock of the Third Wave movement; these beans have a balanced, clean, and full-bodied

flavour profile. The Discovery genre is full of coffees with exciting and distinctive flavours, whether it be aromatic and floral, or packed full of fruit. Finally, the Rare genre is — as its name suggests — the most sought after lots from auctions and prestigious farms around the world.

For hi-res press photos, please visit **goo.gl/H4MakM** and credit "Elliot Jay Stocks for Colonna".

