

COLONNA

Press Pack



Three-time UK Barista Champion Maxwell Colonna-Dashwood founded Colonna because he wanted to source and roast the world's most exciting coffees – and to overcome the challenges of brewing excellent, high-quality coffee at home.

Based in Bath, Colonna and Small's has been a coffee-tasting destination for the past seven years. Maxwell and his team have triumphed in the world of coffee competitions, operated a coffee school, and collaborated with scientists to constantly push the boundaries in the pursuit of coffee perfection.

Together with Christopher H. Hendon, Maxwell co-authored and published *Water For Coffee*. This book explores how a water in Edinburgh will make your coffee taste completely different to a water in London. Their latest work used a Laser Particle Analyser to examine how coffee grinds differently at different temperatures, discovering that the colder your coffee gets,



The world's best competition winning coffees in a capsule.



the more brittle it is, and therefore the more it shatters, creating a finer grind.

Colonna, Maxwell's latest project, directly challenges the specialty coffee world's preconceptions about how to brew coffee with amazing flavour. Artisan brew bars and barista competitions are a far cry from single-serve pods with a mainstream, commercial flavour profile. However, capsule technology is perfect for achieving amazing results at home: an oxygen-free chamber with a weighed and perfectly-ground dose of coffee ready to brew. This, combined with a machine calibrated to deliver an exact amount of pressure and water at the correct temperature, means that Colonna are able to brew incredible coffees using home equipment.

Colonna is committed to sustainability, paying a premium for coffees that ensure a high cup quality and sustainable buying practices that reward the grower. Capsule technology is extremely efficient and makes the most of the precious beans that are carefully and lovingly grown. Nespresso capsule machines use only the water you need and the capsules are recyclable. Colonna is committed to realising capsule technology as one of the most sustainable brewing devices available and are currently working towards a fully compostable solution.

Colonna curate their carefully sourced coffees in three genres. Foundation coffees are the bedrock of the Third Wave movement; these beans have a balanced, clean, and full-bodied

flavour profile. The Discovery genre is full of coffees with exciting and distinctive flavours, whether it be aromatic and floral, or packed full of fruit. Finally, the Rare genre is — as its name suggests — the most sought after lots from auctions and prestigious farms around the world.

For hi-res press photos, please visit goo.gl/H4MakM and credit "Elliot Jay Stocks for Colonna".

*The art of brewing
amazing flavours
perfected for you
by a three-time
barista champion.*



*Coffee freshness is
the key to quality and
flavour. Our capsules
capture this freshness
and flavour in time.*



